

Perlman Camp Legacy Circle



Case Study

Perlman Camp has been connecting campers and staff more deeply to their Jewish identity for over 60 years. Our goal is to create generation after generation of committed Jewish adults that embody the values of the Perlman community throughout their lifetime.

History and Current State of Camp

In 1947 the B'nai B'rith Supreme Lodge convention authorized the purchase of a camp to meet the growing need for a youth camp where leadership development and conventions could meet. In January 1954, a 365-acre camp originally known as Camp Windsor was purchased in Starlight, Pennsylvania. Camp B'nai B'rith was dedicated in June 1954. In 1975 Camp B'nai B'rith was renamed B'nai B'rith Perlman Camp ("Perlman Camp"), in honor of Anita Perlman, the founder of B'nai B'rith Girls. In 2014, Beber Camp acquired Perlman Camp property and operations from B'nai B'rith International. The acquisition allows Perlman Camp to guarantee a sustainable future for the organization and to increase its capacity to engage Jewish youth and teens during the summer and throughout the year.

Vision for the Future

Perlman Camp offers a fun and inclusive family atmosphere, which provides opportunities for growth and the development of a sense of self. Our hallmark is a pluralistic Jewish environment that enhances teamwork, cooperation and leadership in the camp community and beyond. We offer a traditional camping experience that encompasses athletics, arts, aquatics, outdoor adventure, and fosters Jewish values, morals and ethics.

The Needs to Reach this Vision

Perlman Camp has a robust growth plan that centers on our mission of building an inclusive community, positive Jewish experiences, industry-leading programming, and outstanding childcare. We are engaging our community members to help us deliver on the mission through donations to scholarship, capital improvements, programming enhancements, and operational upgrades. Our needs will continue to evolve, but our mission will remain strong and consistent thanks to strong leadership and a broad base of community support.

Assuring the future of Perlman Camp through a Legacy gift will allow members of the Perlman Camp family to guarantee Perlman's sustainability and continued success for

generations to come. Legacy gifts designated to Perlman Camp will truly keep the Perlman Camp mission alive and strong from generation to generation – L'dor v'dor.

Your Support

During this time of growth, we turn to the entire Perlman Camp community to ask for help in perpetuating the camp experience through a Legacy gift. This planned gift will become a part of the Perlman Camp Fund. It will help to ensure the sustainability of Perlman Camp, as well as forever identify you as a devoted supporter of the Perlman Camp mission.

In recognition of your generosity and with long-term planning as our main goal, we are establishing the Perlman Camp Legacy Circle. Legacy Circle gifts will benefit Perlman Camp in the following ways:

- Providing ongoing support for excellent and innovative programming
- Providing funds for maintaining first rate facilities
- Providing scholarship funds for families who need assistance

Legacy Circle Members will be honored at camp in a way that will both memorialize your commitment to camp and the collective legacy of the strong community support that has made camp the outstanding institution it is today.

You are a part of Perlman Camp's history and we celebrate your involvement! Please join us as we build a sustainable Perlman Camp future for generations to come.



Winter Address:
11820 Parklawn Drive, Suite 402
Rockville, MD 20852

Summer Address:
661 Rose Hill Road
Lake Como, PA 18437

www.perlmancamp.org
info@perlmancamp.org

I/we take deep satisfaction in declaring my/our intent to help Perlman Camp provide for the needs of future generations of Jewish children and adults.

- I/We have made a provision I/We will make a provision

to include Perlman Camp as a beneficiary in:

- A bequest in my/our will.
- A deferred lifetime gift.
- A percentage designation from an IRA or other qualified pension plan.
- A life insurance gift.
- Through a trust fund and/or foundation.
- Other _____

Please contact your personal financial advisor to determine the most appropriate planned giving vehicle.

Name of Donor(s)

Address

City, State

Zip

Phone (Home)

Phone (Business)

Phone (Cell)

E-mail Address

Signature(s)

Date

DONOR RECOGNITION:

- DONOR REQUESTS ANONYMITY
- DONOR WISHES TO BE ACKNOWLEDGED PUBLICLY BY PERLMAN CAMP FOR HIS OR HER LEGACY COMMITMENT

Print your name(s) exactly as you wish to be listed in publications or on permanent donor lists of the Perlman Camp Legacy Society.

Thank you again for your lifelong commitment to Perlman Camp, Jewish camping, and future generations of Jewish leadership.